

Veterus Business Continuity Training, Exercises and Workshops

Our Business Continuity and Resilience workshops show how you how to design, apply and embed business continuity management processes that empower individuals and teams to **anticipate, prevent** and **prepare for** business **disruptions** and **disasters** – including how to interact with colleagues, customers and the media under stressful circumstances.



We offer standardised or tailored interactive training sessions and workshops to suit your industry or business – not academic theory, but **proven, pragmatic processes** that our experts have deployed successfully in thousands of situations worldwide.



Taking recent examples from your business or industry, we discuss **case studies** that are highly relevant to your interests and needs as well as external scenarios that could impact on your family, business or community – such as severe weather events or failure of critical national infrastructure.

Our purpose is to inform and protect not frighten.

We explain and practice **crisis communications** and advanced **command and control** structures that allow you and your teams to handle any situation with confidence and keep your promises to customers, shareholders and family as far as is reasonably practicable.



By studying and practicing various **scenarios** we help you to become accustomed to managing in a crisis, developing trust and competence through proper practice.



We'll show you the optimum ways to maintain 2-way communications with staff, customers and opinion makers; leveraging **social media** and other tools to safeguard your brand and reputation, manage customer and stakeholder expectations and send and receive real-time incident updates. We'll also show you how to sort the wheat from the chaff and **tap into expert support and advice networks at low or no cost – including government, third-sector and other agencies.**

We'll discuss the importance of maintaining accurate **records of decisions** and help you to develop the **knowledge, skills and attitudes** as well as the **structures, systems and processes** that you and your teams need to protect your business and community during and after a crisis event.

If you'd like to learn more or to make a booking, please call us on 08456 434775 or visit www.veterusconsulting.com

